



ELIF BUDIMAN

Senior Journalist • AI Creator • Multimedia Creator • Certified Virtual Assistant & Founder Bala Media

CONTACT

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Bala Media Official
Work Project:
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CORE SKILLS

- AI Image/Video Gen
- Prompt Engineering
- Premiere Pro/AE
- Photoshop/CorelDRAW
- WordPress & CMS
- Broadcast Journalism
- Brand Identity

ORGANIZATIONS

- Editor-in-Chief – UNIDA Newspaper
- Secretary – UNIDA FM Radio
- Secretary – Teater Lentera
- Member – POKJA Wartawan Depok

PROFESSIONAL SUMMARY

A visionary Media Entrepreneur and highly creative Specialist with over 15 years of experience spanning journalism, digital video editing, and advanced AI content creation. As Founder of Bala Media, successfully managing independent digital media workflows, web branding, and community building. Proven track record as regional news contributor for TVRI and trusted creative partner for high-profile institutional branding projects.

CORE COMPETENCIES

AI & Content Creation:

Hyper-realistic AI image/video generation, cinema-grade prompt engineering, viral content strategy.

Video & Audio Editing:

Adobe Premiere Pro, After Effects, Adobe Audition, specialized AI editing tools.

Design & Branding:

Adobe Photoshop, CorelDRAW, corporate/event branding, logo philosophy design.

IT & Web Development:

WordPress Website Design, CMS Management, LAN/WAN Network Installation.

Journalism:

Investigative reporting, scriptwriting, broadcast field production.

PROFESSIONAL EXPERIENCE

Founder & Creative Director | Bala Media

2023 – Present

- Establish and manage Bala Media end-to-end operations from web development to content distribution.
- Pioneer advanced AI workflows for dynamic news content and high-resolution visuals.

Video Promotion Committee | Police Movie Festival 2019

2019

- Produced and edited high-impact promotional video for national-scale festival.
- Enhanced digital engagement through strategic visual storytelling.

News Contributor / Journalist | TVRI

- Served as main POC for Depok broadcast news coverage.
- Conducted on-ground reporting, captured footage, edited segments for national TV.

Digital Content Creator | Djubli

- Developed high-engagement video and graphic content for automotive marketplace.

Reporter | Tv Plus

E-KTP Operator | Parung District Office

- Managed regional database systems for national electronic ID program.

CERTIFICATIONS

SGB Virtual Assistant – Certified (Singapore, Feb 2026)

Awarded three certificates: Completion, Participation, and Appreciation (full grades) for intensive training 6 Jan–16 Feb 2026. Verified via QR code – see pages 2-4.

EDUCATION

- Bachelor's Journalism – Djuanda University, Bogor (2006-2008)
- High School – SMAN 1 Gunung Sindur (2005)

CONNECT





CERTIFICATE OF COMPLETION



This certificate is proudly presented to

Elif Budiman

for completing in the SGB Virtual Assistant Online Training held from 6 January to 16 February 2026.

Singapore, 26 February 2026

TATIANA GROMENKO

Founder of
SGB VA Course





CERTIFICATE OF PARTICIPATION



This certificate is proudly presented to

Elif Budiman

for participation in the SGB Virtual Assistant Online Training held from 6 January to 16 February 2026.

Singapore, 20 February 2026

TATIANA GROMENKO

Founder of
SGB VA Course





CERTIFICATE

OF APPRECIATION

This certificate is proudly presented to

Elif Budiman

for completing all tasks with full grades during the SGB Virtual Assistant
Online Course held from 6 January to 16 February 2026.

Singapore, 20 February 2026



A handwritten signature in black ink, appearing to be 'Tatiana Gromenko', written over a horizontal line.

TATIANA GROMENKO

Founder of SGB VA Course